



BENEFITS OF BASEL MEMBERSHIP

1. PROTECTION OF INTERESTS

BASEL represents the interests of the Bulgarian electrical industry in the dialogue with politics, public administration and the public, setting out key topics for the industry. As a member of the association you have the opportunity to actively participate in the agenda of society, participating in the development of positions and proposals for legislative changes.

2. CONTACTS TO COMPANIES IN THE INDUSTRY

BASEL provides an opportunity for cooperation and exchange of experience between the members of the association through participation in various initiatives such as joint visits to factories of companies, presentations of companies and their products, as well as work in specialized committees on important topics.

3. BUSINESS FORUMS AND DELEGATIONS

BASEL organizes business events with partners from Bulgaria and abroad in order to create new business contacts for its members.

4. INTERNATIONAL NORMS AND STANDARDS

BASEL actively participates with its positions in the development of international technical directives.

5. DEVELOPMENT OF NEW MARKETS

BASEL assists its members in developing foreign markets by providing contacts and information. As a partner of Bulgarian Small and Medium Enterprises Promotion Agency (BSMEPA), the association assists companies in participating in trade fairs with financial support from the state.

6. PARTNER NETWORK

BASEL provides its members with exclusive access to information and contacts from partner organizations in Bulgaria and abroad.

7. INDUSTRY STATISTICS

BASEL provides detailed information on the development of the industry in Bulgaria based on comparative analyzes with other countries.

8. WORKSHOPS AND SEMINARS

BASEL organizes seminars and workshops with guest speakers and experts on important topics related to European programs, staff training and legal aspects of the companies.